

UBL TIMES

UBL inaugurates Pakistan's first-ever Digital Lab

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UBL Virtual Prepaid Card Launched

UBL has launched its 'Virtual Prepaid Card' to keep up with the ever increasing demand for E-Commerce transactions and the need for a safer and more secure payment option.

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UBL
wiz
UBL Virtual Prepaid Card

Care-Free
Online Shopping
Experience

Online Shopping Now Made
Safer, Easier and Convenient

- Card issuance in less than 10 minutes from the comfort of your home
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- Take control of your spending limits

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This service is available for UBL account holders only.

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UBL Omni has achieved a milestone of PKR 1 Billion in collections for Pakistan Railways under the country's first-ever e-ticketing facility

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The Lab was inaugurated by Sir Mohammed Anwar Pervez, OBE, HPk, Chairman UBL & Bestway Group UK. He was accompanied by members of the Board.

Located on the third floor of the upscale Harbor Front Building in Clifton, Karachi, the UBL Digital Lab is a state-of-the-art facility overlooking the Arabian Sea. Also known as 'Level Three', the Lab signifies a third place, other than office and home, where the Bank staff can get together and brainstorm thoughts and ideas – a unique 'third' way of thinking.

The Lab's logo is a stylized one, combining the digit '3' in both English and Urdu.



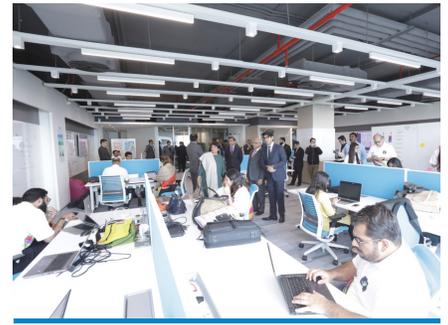
Sir Mohammed Anwar Pervez, OBE, HPk, Chairman UBL & Bestway Group UK (3rd right) inaugurating Pakistan's first-ever Digital Lab in Karachi. Sima Kamil, President & CEO, UBL (1st right) and Mr. Zameer Mohammed Choudrey, CBE, Chief Executive Bestway Group UK and Director UBL (2nd left) are also present along senior executives from both UBL and IBM



Sir Mohammed Anwar Pervez, OBE, HPK, Chairman UBL & Bestway Group UK entering the UBL Digital Lab along with Sima Kamil, President & CEO, UBL and Sharjeel Shahid, Group Head - Banking Products & CSG



Hamayun Sajjad, Head Innovation giving a tour of the UBL Digital Lab to the guests



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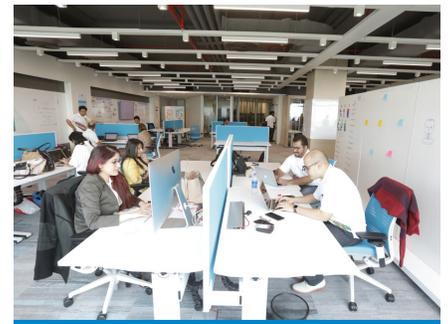
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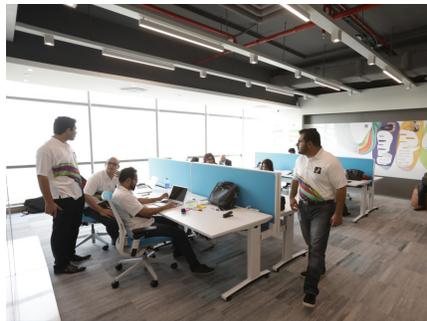
Sir Mohammed Anwar Pervez, OBE, HPK, Chairman UBL & Bestway Group UK along with members of the Board of Directors of UBL, Sima Kamil, President & CEO, UBL and senior executives from both UBL and IBM



Logo of the UBL Digital Lab 'Level 3'



A view of the UBL Digital Lab



A view of the UBL Digital Lab

UBL Virtual Prepaid Card Launched

‘UBL has launched its ‘Virtual Prepaid Card’ to keep up with the ever increasing demand for E-Commerce transactions and the need for a safer and more secure payment option.

UBL’s Virtual Prepaid Card is the most versatile prepaid solution in the market, catering to the growing population of the digitally savvy generation. This Card is designed to create customer convenience in the E-Commerce universe by providing a care-free online shopping experience.

UBL’s Virtual Prepaid Card stands out from the competition, since it provides its account holders the flexibility to call-up the Contact Center or log-on to their internet banking at any point in time 24x7 and get their virtual card in less than 10 minutes; without any hassle and requiring no paperwork or documentation.

Commenting on the successful roll-out of this unique service, Sharjeel Shahid – Group Head Banking Products, said; “The UBL Virtual Card is for anyone and everyone who is looking for convenience, safety and security when going online to shop at their favourite website or to make payments. The UBL Virtual Prepaid Card is one more addition in our bouquet of prepaid cards that started with the first prepaid card in Pakistan – UBL WIZ”.

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Wallpaper

UBL Omni has achieved a milestone of PKR 1 Billion in collections for Pakistan Railways under the country's first-ever e-ticketing facility

UBL Omni has achieved a milestone of PKR 1 Billion in collections for Pakistan Railways under the country's first-ever e-ticketing facility. UBL Omni initiated this project of providing e-ticketing facilities to Pakistan Railways customers for 3 trains, in August 2016. Today this e-ticketing service is available for online reservation and payments for 49 trains across Pakistan.

Customers from all over Pakistan can pay against their reserved tickets through digital payment modes i.e. online payment through any Debit/Credit Card, UBL Omni Wallets and UBL Omni Dukaans. Upon successful completion of the transaction, Pakistan Railways sends a confirmatory SMS to the passengers, in which the ticket, coach, seat and CNIC numbers of the passenger along with date and time of the train are mentioned. This SMS can be treated as a ticket.

UBL Omni is now developing an e-ticket payments system through the UBL Omni application. This will be a one window solution, where customers will login and be able to make reservations and payments to Pakistan railways without leaving the UBL Omni App.



Open House Session held at Head Office, Karachi

An Open House session was recently held at the UBL Head Office in Karachi. The event was attended by Head Office based staff from across various functions of the Bank. The session was led by Sima Kamil, President & CEO UBL. She was accompanied by the senior management of the Bank. It was the first ever Open House held at the head office.

In her speech, the President & CEO talked about the bank's results and achievements in 2017. She touched upon the expectations the Bank has from its employees and how we all need to work hard and do more to take the Bank to even higher levels in the coming year.

The candid Q&A sessions that followed provided the staff with an opportunity to seek management's response on the various initiatives being taken at the Bank's and personnel level.



Sima Kamil, President & CEO UBL addressing the audience



Open House in session



Audience engaged in the session



President & CEO responding to a question



Audience engaged in the session



Aslam Sadruddin, GE – Operations responding to a question



Audience engaged in the session

UBL commits to water sustainability

UBL recently collaborated with Hisaar Foundation, an NGO that works for water, food and livelihood security for 'The Future of Water' Conference. The two day event focused on water conservation and the future of this scarce commodity in a politically challenged new world order.

At the conference's closing ceremony, Ali Habib, Head of Corporate Affairs & Marketing, UBL (2nd right, along with other delegates) spoke about the need for collaborative efforts to combat the impact of water scarcity and highlighted the role financial institutions can play in water sustainability.

"UBL recognizes the value of financial inclusion at the lowest levels of society" he said, "Having easy access to water provides individuals with the freedom to positively utilize their time. This economic empowerment allows these individuals to contribute to the economy of their village/town.

Water sustainability not only provides banks an opportunity to give back to the society through their CSR funds, but also to lend to commercially viable hydro-based projects".



Ali Habib, Head-Corporate Affairs & Marketing UBL receiving an acknowledgement plaque from Hisaar Foundation



Ali Habib addressing the audience



Group Photo

Learning & Development South organizes “THRIVE” Workshop for Corporate Services Group Services Group

Learning & Development South recently organized a one-day exclusive workshop, “THRIVE” for employees of Corporate Service group at L&D Centre – South.

The program was designed to transform employee lives and shift it to “Thrive” track. The program highlights the techniques, processes and right approach to become more effective.

The program emphasis was to unlock forces inside you to attain all your life possibilities, personally and professionally.



Trainer addressing participants



Participants at the session



Participants engaged in group activities



Participants engaged in group activities



Participants engaged in group activities



Group photo of participants with trainers



Group photo of participants with trainers

Learning & Development South organizes “Universal Teller Training Program”

Learning & Development South recently organized a five days training program on “Universal Teller Training Program” to familiarize cash officers with basic concepts and demonstrate proper techniques of customer handling.



Trainer addressing audience



Trainer addressing audience



Participants actively engaged in training



Group picture of trainer with participants

Learning and Development South launches an interactive training program for freshly inducted Rural RMs

Learning & Development South with Rural Bank recently launched an exclusive interactive training program for freshly inducted Relationship Managers – Rural.

The program focus was to educate the Relationship Managers transform into valuable resources of the Bank by gaining core understanding of Basic Banking, Compliance, Product Knowledge, Policies, Prudential Regulations, Regulatory framework, CA processing skills, Credit Risk & Documentation, Personal Development and business development techniques.



Trainers addressing the sessions



Trainers addressing the sessions



Trainers addressing the sessions



Trainers addressing the sessions



Trainers addressing the sessions



Trainers addressing the sessions Trainers addressing the sessions



Participants engaged in activities



Participants engaged in activities



Group photo of participants with trainers